

NEWS RELEASE



CONTACT:
Terry B. Woods
Continental Societies, Inc.
Atlanta Chapter
Public Relations Officer
404-372-8777
tbwoods@bellsouth.net

PUBLIC SERVICE ORGANIZATION PROVIDES COATS TO NEEDY CHILDREN **Atlanta Chapter of Continental Societies, Inc. Provides Warm Winter Coats to the Children of** **Carter G. Woodson Elementary School**

Atlanta, GA (December 7, 2010) – In response to economic conditions and colder than average temperatures, the Atlanta Chapter of Continental Societies, Inc. distributed 139 warm coats to children at Woodson Elementary School in NW Atlanta. The non-profit organization's president, Jean Cooper, called on the membership to act by donating winter outerwear, as well as helping hands to fit the children in their new coats. Excitement filled the Media Center, which was temporarily converted into a fitting room, as the children filed in to make their selections. Woodson Principal Dr. Viola Blackshear thanked the organization for its generosity. With its mission to create environments that empower children to reach their optimal potential, the Atlanta Chapter of Continental Societies, Inc. is always ready to answer the call to serve all of humanity, but in particular children.

Providing ongoing tangible assistance to children is a priority for the non-profit service organization. The Coat Drive is an annual initiative and this is the 3rd year that the children of Woodson Elementary School have been chosen as recipients. While the coat drive was going on in the media center, Continental members gathered children in another area of the school and facilitated an Arts program. The children expressed their creativity and created hand-made Christmas cards. The Atlanta Chapter of Continental Societies, Inc. has a 37-year history of providing support to children. In the 2009- 2010 calendar year alone, \$7,500 was expended by the organization to 250 youth through various programs, services and scholarships.

Continental Societies, Inc., an international public service organization dedicated to the socioeconomic and cultural welfare of underprivileged children and youth, was founded in June 1956 and incorporated nationally in 1972. Continental Societies Inc. embraces 44 chapters in 18 states in the Continental USA, District of Columbia and Bermuda and is continuing to grow. The Atlanta Chapter was inducted into the Societies on November 21, 1973. Members pledged to foster, promote, and develop the welfare of disadvantaged and underprivileged children and youth in the Metropolitan Atlanta area. Through its Five-Point Programmatic Thrust—Health, Education, Employment, Recreation (HEER), plus Arts and Humanities—Continental women internationally strive to adhere to the humanitarian precept of sharing with those in need. For additional information on the Atlanta Chapter of Continental Societies, Inc. visit www.atlantacontinentals.org.

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Atlanta Chapter of Continental Societies, Incorporated ~ P. O. Box 310392 ~ Atlanta, Georgia 31131